

BEEFMASTER PROMOTION GROUP

*International
Beefmaster Gala
Haltered Sale*

Wednesday, February 29, 2012 • 7 PM

HOUSTON LIVESTOCK SHOW
RELIANT ARENA
ON THE SHOW GROUNDS



RCCM

Robbins Cattle Consulting & Marketing

Sale Manager: Bruce Robbins

210-545-6106 Office • 210-861-5136 Mobile

robbinscattle@att.net

BEEFMASTER PROMOTION GROUP
International Beefmaster Gala
Haltered Sale

SALE: Wednesday, February 29 • 7 PM
SHOW: Friday, March 2 • 2 PM
Houston Livestock Show Reliant East Arena
on the Show Grounds

Selling 24 Show Entries including
Bulls & Females
Buyer has the option to show

President:
Cindy Emmons

Sale Chairmen:
Steve & Cindy Emmons (903) 879-4567

Auctioneer:
Anthony Mihalski (210) 415-0888

Schedule of Events:
5:00 Pre Sale Viewing of Cattle beside the East Arena
6:00 "The Gala"--Open bar, food, live music
7:00 The Sale

Sale Manager:

RCCM

Robbins Cattle Consulting & Marketing
Sale Manager: Bruce Robbins
210-545-6106 Office • 210-861-5136 Mobile
robbinsscattle@att.net

ROBBINS

C A T T L E
CONSULTING & MARKETING

Dear Beefmaster Breeder,

Welcome to the **Beefmaster Promotion Group International Beefmaster Gala Sale**. The opportunity to select from this great sale offering will be **Wednesday, February 29th at 7:00 pm** at the Houston Livestock Show Reliant East Arena on the Show Grounds.

The **Beefmaster Promotion Group** has diligently worked to enhance the presence of Beefmaster in the Houston Livestock Show. This sale is an integral part of that work and your great opportunity to add superior quality to your breeding program and show string. All of the cattle being sold that fit the requirements to be in the show on Friday are eligible to be shown. If the new owner desires, they will be shown or you can take them home, your choice. The consignors have selected individuals they are proud to let represent what they have and are breeding. This is your opportunity to help yourself and the Beefmaster Breed.

It is our request that you make plans now to **join us Wednesday for the sale and pre-sale** festivities. This is a win – win for you and your Beefmaster operation; just by getting involved you will enhance your breed and your Beefmaster experience.

If you have any questions or need any assistance in making selections or purchases, do not hesitate to contact me.

See you in Houston!

Bruce Robbins

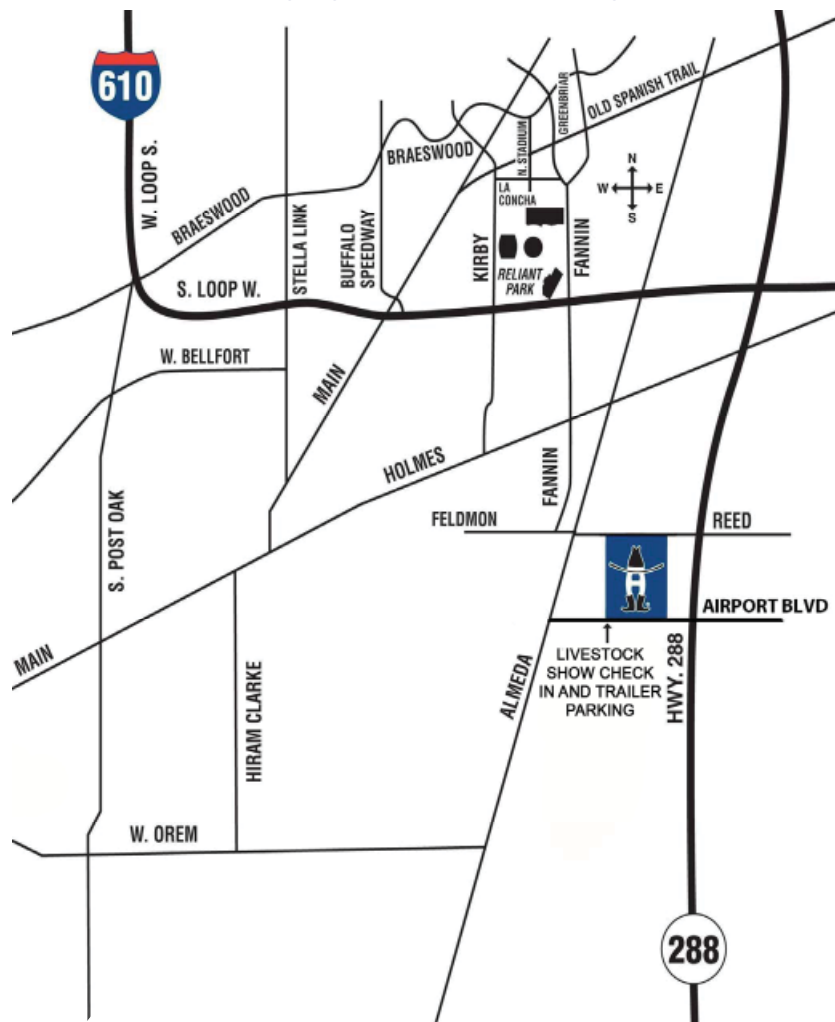
1902 Heather Creek • San Antonio, TX 78258
(210) 545-6106 • (210) 545-5275

Buyer Info:

For those buyers in vehicles only, they may park at Reliant Park in the yellow lot, or enter the 288-Reed Road property via the REED ROAD entrance and ride the bus. The buses run from this property daily from 5:00 a.m. to 2:00 a.m.

For those buyers with trailers, they will enter the 288-Reed Road Property via the AIRPORT BLVD. entrance; from there, they can park their trailers and walk to bus transportation, located to the North of the trailer parking lot.

Staging and Trailer Parking



All Livestock exhibitors must enter and stage on AIRPORT BOULEVARD.
Trailer Parking will also be at
AIRPORT BOULEVARD
1901 Airport Blvd.
Houston, TX 77051

CONSIGNOR INDEX

Consignor	Lot(s)
Bar G Ranch.....	1, 22
Blue Ribbon Beefmasters	2, 23
Cain's Beefmasters.....	3
Reese Tassin	4
Wild Oaks Farms	5
Michael & Amelia Buckley	6
Colby Smajstrla.....	7
Bounds Swinging B Ranch	8, 9, 19
Sarah Whitley.....	10
Mary Katherine McBain	11
Heather Brianna Sparks	12
Vaughn Family Farm/Emmons Ranch	13
Emmons Ranch	14, 21
Bar G Ranch.....	15
KC Beefmasters	16, 20
Ethan Saye	17
Calli Ann West	18
Rex West	24

Bar G Ranch

LOT 1

5 HEIFER FROZEN EMBRYOS

Red Ryder 8035	Black Bayou 1071/3	**Polled Mandate
DNA US3000514 PV		***Belle of Louisville
	EMS Amazing Ace 630	Ace in the Hole 70/3
		EMS Miss Buff 86-6
	**Black Magic	**Country Western
Magic Colors CL022		**Magic Mom
DNA 937A, BT 8794A	Mixed Colors 922	**Cavalier
		**REL

These embryos are stored at Trans Ova Genetics and *must be transferred by Trans Ova due to their proprietary protocol*. These are sexed heifer embryos. This is a great opportunity to produce your own champion. Magic Colors is truly a special cow. She has produced numerous champions in her career. She has also proven to be a tremendous IVF embryo producer. In 2 flushes, she produced almost 100 transferrable embryos. In our recipient cows we have achieved over a 60% pregnancy rate using frozen IVF embryos from Magic Colors. This is a great chance to start a program with future champions.

Purchaser _____ \$ _____

Blue Ribbon Beefmasters

LOT 2

PICK OF WEANED HEIFER CALVES

EMS Johnny Cash 632	Ace in the Hole 70/3	**Black Jack 21
DNA 9000336755 PV		Sugar Pie 42/01
	EMS Miss Buff 86-6	Terra Deos 4356
		Diamond M 86-0
	Rolling W 62/4	**PW II
Sox 129/7		Lazy M 3-12/8
DNA 413486A	Rolling W's Big Girl 4/0	Multiple
		Wicker 20-5

Pick of weaned heifer calves that will be full sisters to WR Roxie. Roxie has established herself as one of the most elite show heifers in the Beefmaster breed. Her list of accomplishments include 2011 BPG Show Heifer of the Year, JBBA National Champion, Grand Champion of Ft. Worth Stock Show, Heart of Texas Fair, State Fair, East Texas Fair, West Texas Fair (open twice and junior show), and Supreme Heifer of all breeds at several shows. She has been a reserve or division winner at almost every junior and open show since she started showing. The consistency of winning the biggest and best breed is not an easy feat and should not be taken lightly. Roxie's mother is a 15 years ex-show heifer that has produced nothing but winners. Her last natural calf won her division at the Houston Open and Junior Show and was Grand Champion at Heart of Texas and East Texas Show Fairs. Roxie's sire, EMS Johnny Cash, was 2011 BPG Show Sire of the Year and sired the Grand and Reserve Heifer of several shows. There will be 3 heifers to choose from and will be due 9/9/12. This is an exclusive opportunity since we have only sold one Sox daughter to date. If you are serious about winning or improving your herd, you don't want to miss this opportunity.

Purchaser _____ \$ _____

Cain's Beefmasters

LOT 3 **PROVEN HERDSIRE 632 JOHNNY CASH** **BBU#: 930530**

Breeder: **Emmons**

Birth: **2/6/06**

Color: **Black**

	<u>**Black Jack 21</u>	<u>**Black Magic</u>
<u>Ace in the Hole 70/3</u>		<u>Missy 8-1</u>
<u>DNA 249A, BT 8285A</u>	<u>Sugar Pie 42/01</u>	<u>**Infinity</u>
		<u>Q Tee Pie 13/9</u>
	<u>Terra Deos 4356</u>	<u>Thompson 3555</u>
<u>EMS Miss Buff 86-6</u>		<u>**Thompson 3788</u>
<u>DNA 4919923, BT 7699A</u>	<u>Diamond M 86-0</u>	<u>**Franchise</u>
		<u>**Yaeger 37/3</u>

OFFICIAL BBU INFORMATION										
Classification:	U			Conformation:				Underline:		
Expected Progeny Differences:	BW	WW	YW	Milk	TM	SC	REA	%IMF	Rib Fat	Rump Fat
EPD	-1.0	4	-3	3	5	0.1	0.28	-0.1	-0.01	-0.16
ACC	.80	.77	.72	.23	-	.41	.51	.54	.50	.52
	BW			WW	YW	Scrotal	REA	%IMF	Rib Fat	Rump Fat
Ratio				102	100		100	100	100	100
Contemp.				5	1		1	1	1	1
Adj. Trait				658	951		13.18	1.51	0.2	0.22

DNA 9000336755 PV. Selling 75% ownership and possession. Sells with 354 units of conventional semen, 13 units of male sexed semen and 3 units of female sexed semen. Unprecedented opportunity to get a proven producer of winners and great partners to assist you in making EMS Johnny Cash a breed legend!

Purchaser _____ \$ _____

Reese Tassin

LOT 4 **POLLED BULL 869 IMAGE'S MAGIC** **BBU#: 978591**

Breeder: **McKenzie's**

Birth: **1/5/09**

Color: **Red Brindle MUL**

	<u>Soul Man 168</u>	<u>CJ 721</u>
<u>Soulman's Image 443</u>		<u>Soulmans Momma 928</u>
<u>DNA 831A, BT 9126A</u>	<u>Miss Freedom 416/2</u>	<u>**Infinity</u>
		<u>JHM 6/9</u>
	<u>Channarock 686/9</u>	<u>**Cavalier</u>
<u>McKenzie's 680</u>		<u>**Phannie Marie</u>
	<u>McKenzie's 529</u>	<u>**Polled Mandate</u>
		<u>Scarlet's Rose 407</u>

OFFICIAL BBU INFORMATION									
Expected Progeny Differences:	BW	WW	YW	Milk	TM	SC		WW	
EPD	0.3	4	7	3	5	0.0	Ratio	100	
ACC	.28	.29	.26	.17	-	.17	Contemp.	1	
							Adj. Trait	646	

This is a year old grandson of CJ's Soul Man. His sire is Soulman's Image. He was shown for 2 years by JBBA member Reese Tassin Jr. He was the Reserve Champion in the Jr. Bull Division at the 2011 Houston Livestock Show. He is very calm and gentle and easy to handle. He's been producing red, polled calves with a 75 lb. average birth weight.

Purchaser _____ \$ _____

Wild Oaks Farms

LOT 5 Breeder: Wild Oaks Farm Sugar Britches 040 DNA 345274A Sophie Loren 8/5 DNA 635353A PV	BULL 108-1 WO SWEET-N-LOW Birth: 2/15/10 Captain Sugar 12/02 **Oasis Soul Man 168 **Lady Tiger	BBU#: 994733 Color: Red **Infinity **Sugar Ann **Cavalier **Sex Life CJ 721 Soulmans Momma 928 **Painted Tiger **Sweet Sensation
---	---	---

OFFICIAL BBU INFORMATION									
Expected Progeny Differences:									
	BW	WW	YW	Milk	TM	SC			BW
EPD	-0.7	11	15	1	7	0.5		Ratio	107
ACC	.47	.33	.33	.15	-	.23		Contemp.	4
								Adj. Trait	79

In 2011, Sweet "N" Low was the Houston Reserve Calf Champion; Missouri's Ozark Empire State Fair, GR CH Beefmaster Bull; Covington County MS, GR CH Bull; Forrest County MS, RSV CH Bull; South MS District Show, GR CH; and Amite County LA, RSV CH Beefmaster Bull. He is currently entered in the Dixie National and Houston shows, so updates are coming! In addition, two full brothers have won numerous GR CHs and Supreme Champion titles. Three flushmate sisters are show heifers, two showing at Houston this year. He's from an amazing flush of 32 transferrable embryos, a credit to his dam's extreme fertility. A flushmate had a BSE of 92% at 13 mos. and bred two sets of cattle at the ranch before he was 18 months old. Bruce Robbins was amazed at his brother's field condition as a young working bull. Your investment buys you an animal with cutting edge genetics, flawless conformation, and an entry into an easy keeping cow family with tremendous fertility and a perfect bag. You'll love both the bulls and heifers from this bull! You know the sire, just ask Bruce about the dam; you'll be glad you did. Please check our web site www.wildoaksfarms.com for more photos.

Purchaser _____ \$ _____

Michael & Amelia Buckley

LOT 6 Breeder: Buckley Advantage 16-7 DNA 482172A Abby Lane 42/4	JR. BULL 113 BR HOLLYWOOD Birth: 11/11/10 Soul Man 168 Shady Lady 293H19 Mr Clean 331 Funny Face 51/0	BBU#: 1004525 Color: Red CJ 721 Soulmans Momma 928 **Spartacus Cherokee's Secret 506 **Scarlet's Pride Miss U of A 907 Farris 7426 WO 120/7
--	--	--

Real nice, solid red, polled bull out of Wild Oaks' herdsire Advantage. This bull has a clean underline, plenty of muscle, and a good topline, and he's gentle.

Purchaser _____ \$ _____

Colby Smajstrla

LOT 7 POLLED HERDSIRE PROSPECT 1210 BK CAVALIER BBU#: 996339
 Breeder: **Smajstrla** Birth: **12/23/10** Color: **Red**

	<u>**Cavalier</u>	<u>**Spartacus</u>
<u>EMS Smooth Cavalier 708</u>		<u>**Madera 1-5/5</u>
<u>DNA US3000910 PV</u>	<u>Body by Smooth 0-31</u>	<u>Smoothconnection 698</u>
		<u>Jackie 5-1</u>
	<u>Black Bayou 1071/3</u>	<u>**Polled Mandate</u>
<u>Sister Grove 808</u>		<u>***Belle of Louisville</u>
	<u>Miss Sprinkles Queen 4/5</u>	<u>**Black Jack 21</u>
		<u>Tiger Queen 200</u>

OFFICIAL BBU INFORMATION										
Expected Progeny Differences:				Milk	TM	SC	REA	%IMF	Rib Fat	Rump Fat
EPD	BW	WW	YW	1	12	0.7				
ACC	PE	PE	PE	PE	PE	PE				

BK Cavalier has superior bone and muscle throughout, tremendous top and spring of rib that will be transferred to his offspring. Strong EPDs add to the genetics back to Painted Tiger, all together great prospect for you to take home!

Purchaser _____ \$ _____

Bounds Swinging B Ranch

LOT 8 HERDSIRE PROSPECT 57-11 SWB CLASSIC BULLET BBU#: 1003549
 Breeder: **Bounds Swinging B** Birth: **1/21/11** Color: **Red SF**

	<u>Bandelero 960</u>	<u>**Desperado</u>
<u>Bullet Proof 864</u>		<u>Work of Art 507</u>
<u>DNA 345275A</u>	<u>**Oasis</u>	<u>**Cavalier</u>
		<u>**Sex Life</u>
	<u>**Black Jack 21</u>	<u>**Black Magic</u>
<u>Staci Image 610</u>		<u>Missy 8-1</u>
<u>DNA 840A, BT 9104A</u>	<u>Miss Staci 927</u>	<u>**Grand Cherokee</u>
		<u>Miss Awesome 646</u>

OFFICIAL BBU INFORMATION										
Expected Progeny Differences:				Milk	TM	SC	REA	%IMF	Rib Fat	Rump Fat
EPD	BW	WW	YW	0	9	0.3	0.04	0.0	-0.05	-0.02
ACC	.51	.34	.33	.15	-	.19	PE	PE	PE	PE
		BW	WW	YW	Scrotal	REA	%IMF	Rib Fat	Rump Fat	
Ratio		91								
Contemp.		21								
Adj. Trait		71								

The name fits him well! He is a classic out of our great donor, Staci Image. Great length, muscle, and a very strong top. This young man is a marketable bull and I am sure we will see him more as he grows up! Great genetics! Pretty, pedigree and performance; that is what we do!

Purchaser _____ \$ _____

Bounds Swinging B Ranch

LOT 9 POLLED HERDSIRE PROSPECT 102/11 SWB WEATHERBY BBU#: 1006185
 Breeder: **Bounds Swinging B** Birth: **3/16/11** Color: **Dk. Red**

	<u>Bandelero 960</u>	<u>**Desperado</u>
Bullet Proof 864		<u>Work of Art 507</u>
DNA 345275A	<u>**Oasis</u>	<u>**Cavalier</u>
		<u>**Sex Life</u>
	<u>**Black Jack 21</u>	<u>**Black Magic</u>
Staci Image 610		<u>Missy 8-1</u>
DNA 840A, BT 9104A	<u>Miss Staci 927</u>	<u>**Grand Cherokee</u>
		<u>Miss Awesome 646</u>

OFFICIAL BBU INFORMATION										
Expected Progeny Differences:										
	BW	WW	YW	Milk	TM	SC	REA	%IMF	Rib Fat	Rump Fat
EPD	2.1	18	23	0	9	0.3	0.04	0.0	-0.05	-0.02
ACC	.51	.34	.33	.15	-	.19	PE	PE	PE	PE
	BW	WW	YW	Scrotal	REA	%IMF	Rib Fat	Rump Fat		
Ratio	93									
Contemp.	7									
Adj. Trait	68									

Here is a dark red polled Bullet Proof son with all the genetics and numbers that you would want in your herd. You have a great opportunity to purchase a young bull that can make you a great herdsire. Weatherby will add fire power to your herd.

Purchaser _____ \$ _____

Sarah Whitley

LOT 10 BRED HEIFER 1189 EBONY'S EMMA BBU#: 971485
 Breeder: **Whitley** Birth: **1/18/09** Color: **Black MUL**
 Al'd To: **Rio Grande, 889892 (3 mos.)**

	<u>**Black Jack 21</u>	<u>**Black Magic</u>
Ace in the Hole 70/3		<u>Missy 8-1</u>
DNA 249A, BT 8285A	<u>Sugar Pie 42/01</u>	<u>**Infinity</u>
		<u>Q Tee Pie 13/9</u>
	<u>Soul Man 168</u>	<u>CJ 721</u>
Felicity's Ebony 1018/6		<u>Soulmans Momma 928</u>
DNA 634948A	<u>Clara's Felicity 829/1</u>	<u>**Grand Cherokee</u>
		<u>Clara 321/6</u>

OFFICIAL BBU INFORMATION										
Expected Progeny Differences:										
	BW	WW	YW	Milk	TM	SC	REA	%IMF	Rib Fat	Rump Fat
EPD	1.0	2	5	2	3	-0.2				
ACC	PE	PE	PE	PE	PE	PE				

This heavy bred show heifer won her class at Houston last year and has won Grand Champion Beefmaster at shows such as the Montgomery County Fair. Her bloodline is one of the best with both her dam and sire being champions themselves and their progeny. Ebony's Emma's full sister, Ebony's Diamond, has won Grand Champion American and Reserve Champion Supreme Heifer recently at the Harris County Fair. Her dam, Felicity's Ebony, won Reserve Overall Champion JBBA Nationals 2008 and Grand American Heifer Montgomery County Fair 2008. This heifer will add eye appeal to your herd and make a great show calf donor with her high fertility bloodline and femininity.

Purchaser _____ \$ _____

Mary Katherine McBain

LOT 11 **BRED HEIFER 204-9 SADDLE** **BBU#: 986080**
 Breeder: **First Time Ranch** Birth: **11/21/09** Color: **Paint**
 Bred To: **Cassidy**

Clyde 15-5	Sundance 39/01	**Scarlet's Pride
		**Aristicow
	Lady Bessie 0-19	Smoothconnection 698
		Goose Pond 711
	Celebrity 65/9	**Cavalier
First Lady 3-3		By Far 63/0
	Two Socks 2/1	Prolific 37/7
		Sarah's Ranch 10/5

OFFICIAL BBU INFORMATION									
Expected Progeny Differences:				Milk	TM	SC		BW	
EPD	BW	WW	YW	1	5	0.3	Ratio	101	
ACC	.41	.26	.24	.12	-	.15	Contemp.	4	
							Adj. Trait	65	

Bred to First Time Ranch's herdsire, Cassidy. Saddle could be a pair by sale time.

Purchaser _____ \$ _____

Heather Brianna Sparks

LOT 12 **POLLED BRED HEIFER 107 BUFF CONECTION** **BBU#: 990637**
 Breeder: **Argabright** Birth: **1/12/10** Color: **Red Paint**
 Bred To: **Vital Signs, 985950**

Raining Heart 655	Apache's Heart 201	Entergy 9/8
		Dogwood Springs 511
	Misty Rain 341	Captain Lucey 116/01
		Miss Tricia's Farm 247
	Smoothconnection 698	Windy Hills 320
Sweet Smooth 679		Robbie 24/2
	EMS Miss Buff 86-6	Terra Deos 4356
		Diamond M 86-0

OFFICIAL BBU INFORMATION										
Expected Progeny Differences:				Milk	TM	SC	REA	%IMF	Rib Fat	Rump Fat
EPD	BW	WW	YW	1	5	0.3				
ACC	PE	PE	PE	PE	PE	PE				

Paint heifer, polled, long, thick, straight topped and heavy muscled with a great disposition. Bred to CHRK Vital Signs, a Doc 2D son. This heifer will make a nice addition to any herd.

Purchaser _____ \$ _____

Vaughn Family Farm/Emmons Ranch

LOT 13	BRED HEIFER 39-0	BBU#: 989684
Breeder:	Vaughn	Birth: 4/22/10
Al'd To:	EMS Johnny Cash, 930530 (6/28/11)	
Color: Red Paint		

	**Black Jack 21	**Black Magic
Mo-Jo 1204/5		Missy 8-1
DNA 961A, BT 9256A	Annie Mae 517	Channarock 110/9
		Channarock 386/5
	Soul Man 168	CJ 721
Absolutely Buff 659		Soulmans Momma 928
DNA 467276A PV	EMS Miss Buff 86-6	Terra Deos 4356
		Diamond M 86-0

OFFICIAL BBU INFORMATION										
Expected Progeny Differences:										
	BW	WW	YW	Milk	TM	SC	REA	%IMF	Rib Fat	Rump Fat
EPD	-1.2	3	5	4	6	0.1	0.27	0.0	-0.02	-0.14
ACC	.50	.38	.38	.19	-	.26	PE	PE	PE	PE
BW	Ratio		92	Contemp.		10	Adj. Trait		81	

High performing, big volume, with bone and muscle; that best describes this heifer. Just imagine what the EMS Johnny Cash baby will look like. Don't let this girl get away! Calfhood vaccinated.

Purchaser _____ \$ _____

Emmons Ranch

LOT 14	BRED HEIFER 0015	EMS SWEETHEART	BBU#: 1004012
Breeder:	Emmons	Birth: 9/2/10	Color: Red WUL
Al'd To:	Sugar Bear, 977252 (12/3/11)		
Clean Up:	EMS Captain's Choice, 991223		

	**Cavalier	**Spartacus
EMS Smooth Cavalier 708		**Madera 1-5/5
DNA US3000910 PV	Body by Smooth 0-31	Smoothconnection 698
		Jackie 5-1
	Captain Sugar 12/02	**Infinity
Miss Maggie 47/08		**Sugar Ann
	Maggie Mae 62H17	**Painted Tiger
		**Meadowood Magic

OFFICIAL BBU INFORMATION										
Expected Progeny Differences:										
	BW	WW	YW	Milk	TM	SC	REA	%IMF	Rib Fat	Rump Fat
EPD	0.6	11	9	2	8	0.4				
ACC	.42	.41	.36	.14	-	.24				
	BW	WW	YW	Scrotal			REA	%IMF	Rib Fat	Rump Fat
Ratio	103	102	101				98	93	127	123
Contemp.	2	2	2				2	2	2	2
Adj. Trait	69	607	830				9.17	1.53	0.38	0.58

Her name says it all, "Sweetheart". The incredible genetics in this young lady will set your programs up for the long haul. She has the look, the pedigree, and the potential to be a cornerstone in any program. Calfhood vaccinated.

Purchaser _____ \$ _____

Bar G Ranch

LOT 15 POLLED OPEN HEIFER 10/37 BAYOU GIRL BBU#: 1002775
 Breeder: **Trenton's Bar G** Birth: **9/10/10** Color: **Red**

	<u>**Polled Mandate</u>	<u>**Natural Selection</u>
Black Bayou 1071/3		<u>**Mandy</u>
DNA US3000542, BT 8891A	<u>***Belle of Louisville</u>	<u>Multiple</u>
		<u>Comiskey 8</u>
	<u>Ace in the Hole 70/3</u>	<u>**Black Jack 21</u>
Lola 38/08		<u>Sugar Pie 42/01</u>
	<u>Foxy 685</u>	<u>Smoothconnection 698</u>
		<u>EMS Miss Buff 86-6</u>

OFFICIAL BBU INFORMATION										
Expected Progeny Differences:				Milk	TM	SC	REA	%IMF	Rib Fat	Rump Fat
EPD	BW	WW	YW	1	8	0.3				
ACC	.34	.31	.31	.19	-	.26				
	BW	WW	YW		Scrotal		REA	%IMF	Rib Fat	Rump Fat
Ratio	100	100								
Contemp.	1	1								
Adj. Trait	75	554								

Dark red and polled. This heifer is out of Black Bayou on top and goes back to the great EMS Miss Buff cow, owned by the Emmons Ranch. She will be a great addition to any herd.

Purchaser _____ \$ _____

KC Beefmasters

LOT 16 OPEN HEIFER 0-46 PAINTED LADY SUNSHINE BBU#: 1002776
 Breeder: **KC Beefmasters** Birth: **11/14/10** Color: **Red WP SF**

	<u>**Painted Warrior</u>	<u>**Robert E. Lee</u>
<u>**Painted Tiger</u>		<u>**Barfield 8/123</u>
DNA US3000923, BT 3081B	<u>**Dunkin 1-126</u>	<u>McCullars 116</u>
		<u>**Volunteer 66</u>
	<u>**Cavalier</u>	<u>**Spartacus</u>
Sunshine 105J2		<u>**Madera 1-5/5</u>
BT 6930E	<u>**REL</u>	<u>**Robert E. Lee</u>
		<u>Cherokee 105</u>

OFFICIAL BBU INFORMATION										
Expected Progeny Differences:				Milk	TM	SC	REA	%IMF	Rib Fat	Rump Fat
EPD	BW	WW	YW	3	6	0.3	-0.08	-0.1	-0.02	-0.04
ACC	.52	.42	.41	.33	-	.33	PE	PE	PE	PE
	BW	WW	YW		Scrotal		REA	%IMF	Rib Fat	Rump Fat
Ratio	110									
Contemp.	3									
Adj. Trait	59									

Painted Tiger daughter out of our great donor, Sunshine. Thick and flashy, this girl is halter broken and has been shown by the Stephen F. Austin show team. Open and ready to breed. KC Beefmasters is a BBU whole herd reporting member. Certified free herd #962694040.

Purchaser _____ \$ _____

Ethan Saye

LOT 17 **OPEN HEIFER 0660 SCC MADAM OASIS** **BBU#: 1003222**
 Breeder: **Southern Cattle Co.** Birth: **12/25/10** Color: **Red WUL**

The Captain 910 DNA 599719A PV	<u>Captain Sugar 12/02</u> **Oasis **Infinity Jungle Fire 058	<u>**Infinity</u> <u>**Sugar Ann</u> <u>**Cavalier</u> <u>**Sex Life</u> <u>**Red Sugar</u> <u>**Vanna</u> <u>**Cavalier</u> <u>Jungle Fever 3019/5</u>
-----------------------------------	--	--

OFFICIAL BBU INFORMATION									
Expected Progeny Differences:									
	BW	WW	YW	Milk	TM	SC		BW	
EPD	0.4	13	13	1	7	0.3	Ratio	103	
ACC	.42	.31	.29	.15	-	.21	Contemp.	2	
							Adj. Trait	71	

Purchaser _____ \$ _____

Calli Ann West

LOT 18 **OPEN HEIFER 004 JEWELLA** **BBU#: 1002667**
 Breeder: **West** Birth: **1/3/11** Color: **Red**

Red Ryder 8035 DNA US3000514 PV	<u>Black Bayou 1071/3</u> <u>EMS Amazing Ace 630</u> <u>Sugar Britches 040</u> <u>Cottage Farm 835</u>	<u>**Polled Mandate</u> <u>***Belle of Louisville</u> <u>Ace in the Hole 70/3</u> <u>EMS Miss Buff 86-6</u> <u>Captain Sugar 12/02</u> <u>**Oasis</u> <u>Cottage Farm 707</u> <u>Baby Face 343/2</u>
------------------------------------	---	---

Jewella was the 2011 Division Champion at Louisville, KY. She won her class in the Bred-and-Owned Show at 2011 Beefmaster National Show as well. She is a Red Ryder daughter. Her history goes back to Black Bayou on her paternal side and Sugar Britches on her maternal side. As previously mentioned, this heifer has proven to be successful in the show ring. She will also be a functional cow as she matures and becomes bred in the future.

Purchaser _____ \$ _____

Bounds Swinging B Ranch

LOT 19 **OPEN HEIFER 62/11** ***SWB GOOD LOVIN'*** **BBU#: 1004387**
 Breeder: **Bounds Swinging B** Birth: **1/18/11** Color: **Black MUL**

	<u>**Black Jack 21</u>	<u>**Black Magic</u>
<u>Ace in the Hole 70/3</u>		<u>Missy 8-1</u>
<u>DNA 249A, BT 8285A</u>	<u>Sugar Pie 42/01</u>	<u>**Infinity</u>
		<u>Q Tee Pie 13/9</u>
	<u>**Black Jack 21</u>	<u>**Black Magic</u>
<u>Nancy's Awesome 1</u>		<u>Missy 8-1</u>
<u>DNA US9000948465 PV</u>	<u>Miss Awesome 646</u>	<u>**Spartacus</u>
		<u>Wild Orchid 205</u>

OFFICIAL BBU INFORMATION									
Expected Progeny Differences:									
	BW	WW	YW	Milk	TM	SC		Ratio	BW
EPD	1.8	6	7	1	4	-0.2			100
ACC	.54	.36	.36	.23	-	.26		Contemp.	34
								Adj. Trait	64

Not only is she Good Lovin', but she is also good looking! Here is an Ace in the Hole daughter that is loaded with genetics, out of our donor, Nancy's Awesome. Her flushmates at the President Council Sale brought \$14,000. Make her your next donor.

Purchaser _____ \$ _____

KC Beefmasters

LOT 20 **OPEN HEIFER 1-20** ***FRENCH RIVIERA*** **BBU#: 1001014**
 Breeder: **KC Beefmasters** Birth: **3/11/11** Color: **Red WP**

	<u>Captain Sugar 12/02</u>	<u>**Infinity</u>
<u>French Connection 142</u>		<u>**Sugar Ann</u>
<u>DNA 514037A PV</u>	<u>French Kiss 397</u>	<u>**Spartacus</u>
		<u>**Sex Appeal</u>
	<u>**Cavalier</u>	<u>**Spartacus</u>
<u>Sunshine 105J2</u>		<u>**Madera 1-5/5</u>
<u>BT 6930E</u>	<u>**REL</u>	<u>**Robert E. Lee</u>
		<u>Cherokee 105</u>

OFFICIAL BBU INFORMATION										
Expected Progeny Differences:										
	BW	WW	YW	Milk	TM	SC			BW	WW
EPD	-0.8	10	9	-1	4	0.3		Ratio	100	100
ACC	.36	.34	.31	.15	-	.21		Contemp.	1	1
								Adj. Trait	79	556

DNA US4057636 PV. This is the only French Connection x Sunshine calf produced. Smooth and long, she is halter broken and has been shown by the Stephen F. Austin show team. She is ready to continue her show career this spring and summer, before being bred this summer or fall. KC Beefmasters is a BBU whole herd reporting member. Certified free herd #962694040.

Purchaser _____ \$ _____

Emmons Ranch

LOT 21 Breeder: Jones	OPEN HEIFER 1142 Birth: 5/13/11	BBU#: 1005185 Color: Red
<u>Polled X-Synergy M750</u>	<u>Black Synergy 2195</u>	<u>**Synergy</u>
	<u>TVR 2117</u>	<u>**Magic Mom</u>
	<u>Soul Man 168</u>	<u>**Xcite</u>
<u>Moultrie Meadows P99</u>	<u>**Totally Sugar</u>	<u>Dunkin 0/049</u>
		<u>CJ 721</u>
		<u>Soulmans Momma 928</u>
		<u>**Spartacus</u>
		<u>**Sugar Ann</u>

OFFICIAL BBU INFORMATION										
Expected Progeny Differences:										
	BW	WW	YW	Milk	TM	SC	REA	%IMF	Rib Fat	Rump Fat
EPD	0.9	5	14	0	3	0.1				
ACC	PE	PE	PE	PE	PE	PE				

This beautiful red heifer is a granddaughter of the legendary Totally Sugar. Totally Sugar was a daughter of Sugar Ann and Spartacus--no need for discussion! With Synergy on the top side, this heifer is destined for greatness. She is super smooth, straight topped and has lots of muscle. Don't wait, add her to your program today. Calfhood vaccinated.

Purchaser _____ \$ _____

Bar G Ranch

LOT 22 Breeder:	OPEN HEIFER 11/53 Birth: 5/14/11	BBU#: AF Color: Lt. Red
<u>Red Ryder 8035</u>	<u>Black Bayou 1071/3</u>	<u>**Polled Mandate</u>
<u>DNA US3000514 PV</u>	<u>EMS Amazing Ace 630</u>	<u>***Belle of Louisville</u>
	<u>**Black Magic</u>	<u>Ace in the Hole 70/3</u>
<u>Magic Colors CL022</u>	<u>Mixed Colors 922</u>	<u>EMS Miss Buff 86-6</u>
<u>DNA 937A, BT 8794A</u>		<u>**Country Western</u>
		<u>**Magic Mom</u>
		<u>**Cavalier</u>
		<u>**REL</u>

This heifer is out of the great Magic Colors cow and former Houston Grand Champion Bull Red Ryder. Magic Colors is one of the most prolific show calf producers in the Beefmaster breed. This heifer will be no exception. She is a full sister to the EMS Headliner bull. Don't miss this opportunity.

Purchaser _____ \$ _____

Blue Ribbon Beefmasters

LOT 23 **OPEN HEIFER 29/11 WR MICHELLE** **BBU#: 1008384**
 Breeder: **Blue Ribbon** Birth: **5/25/11** Color: **Dk. Red**

<u>Lionheart 5/3</u> <u>Vaughn 36/7</u>	**Cavlier Quality 810/8 **Black Jack 21 HRC P11	**Spartacus **Madera 1-5/5 **Red Tiger Cherokee's Promise 5-3-74 **Black Magic Missy 8-1 The Rock 7828 Adair 84/7
--	--	--

OFFICIAL BBU INFORMATION										
Expected Progeny Differences:				Milk	TM	SC	REA	%IMF	Rib Fat	Rump Fat
EPD	BW	WW	YW	0	0	-0.3				
ACC	PE	PE	PE	PE	PE	PE				

Lionheart daughters and sons have been some of the most successful winners in the show ring. They have won classes and divisions at every major and national show since we have had calves out of the bull. Every time kids come to pick out a show heifer they choose a Lionheart calf over Al sire's calves. Fancy dark red heifer out of a dark red mother with a great udder. She is a sweetheart and will be a great addition to any show string or herd. She is young, but good.

Purchaser _____ \$ _____

Rex West

LOT 24 **OPEN HEIFER 009 RUBY** **BBU#: 1009977**
 Breeder: **West** Birth: **5/25/11** Color: **Red**

<u>Red Ryder 8035</u> <u>DNA US3000514 PV</u> <u>Emmons 8053</u>	<u>Black Bayou 1071/3</u> <u>EMS Amazing Ace 630</u> <u>Soulman's Image 443</u> <u>Nelaz 6-050</u>	**Polled Mandate ***Belle of Louisville Ace in the Hole 70/3 EMS Miss Buff 86-6 Soul Man 168 Miss Freedom 416/2 **Cherokee Phantom **Adair 4614/0
--	---	--

OFFICIAL BBU INFORMATION										
Expected Progeny Differences:				Milk	TM	SC	REA	%IMF	Rib Fat	Rump Fat
EPD	-1.1	0	9	1	1	0.1	0.13	0.0	0.02	0.02
ACC	PE	PE	PE	PE	PE	PE	PE	PE	PE	PE

This calf was previously going to be part of the West Family show string. In order to promote the sale, the West Family consigned this heifer for the sale. She will make a good show heifer as well as an exceptional cow in the future. She is a Red Ryder daughter and has high potential to be a success in the show ring.

Purchaser _____ \$ _____

NOTES

NOTES

TERMS AND CONDITIONS OF SALE
ADOPTED BY BEEFMASTER BREEDERS UNITED
FOR BBU APPROVED SALES
Effective September 10, 2010

THE FOLLOWING TERMS ARE APPLICABLE TO ALL TRANSACTIONS IN BBU APPROVED SALES:

1. BIDDING: Each animal will be sold to the highest bidder without reserve.
2. BIDDING DISPUTE: The Auctioneer in charge will settle any dispute as to bids, and his decision on such matters shall be final.
3. TERMS: Terms of the sale are cash due upon sale, unless prior credit arrangements for the sale have been agreed upon in writing between the Buyer and Seller, in which event, the terms of the written credit arrangement between Buyer and Seller for the sale shall prevail. The failure of a member buyer to pay the appropriate party the sale amounts when due may constitute a cause for exclusion from BBU pursuant to Article I, section 9 of the By Laws of BBU.
4. PURCHASER'S RISK: Each animal becomes the risk of the purchaser as soon as the auctioneer declares it sold.
5. CERTIFICATE OF BREEDING AND/OR TRANSFERS: All required paperwork will be transferred to the buyer at the seller's expense, upon settlement.
6. HEALTH: All animals will have appropriate certificates of veterinary inspection for travel to the sale site and will to the best of the seller's knowledge be eligible for interstate shipment, however, buyers need to be aware of their individual resident state's requirements for shipment of cattle. Any and all testing will have been completed within thirty (30) days of the sale date.
7. ANNOUNCEMENTS: Any changes in information of any kind will be announced from the auction box and such announcements shall take precedence.
8. BREEDING GUARANTEES:
 - a) FEMALES: OPEN AND/OR EXPOSED FEMALES: Females younger than twenty-four (24) months of age can be sold as open. Open females are so guaranteed. Any female is considered a breeder if she is certified to be pregnant by a licensed veterinarian at the time of sale and/or has a nursing calf at side. Cows (including donor cows) with calves at side six (6) months or older must be certified to be pregnant by a licensed veterinarian.
 - b) SAFE IN CALF FEMALES have been examined by a competent veterinarian and are so guaranteed.
 - c) BULLS: Bulls eighteen (18) months or older are guaranteed to have passed a Bull Breeding Soundness Evaluation (BSE) and to have been certified a satisfactory potential breeder by a licensed veterinarian within forty-five (45) days prior to sale date. The results of the Breeding Soundness Evaluation (BSE) must be reported on a fully completed official form and attached to the health papers required for the sale.
9. DISCLOSURE OF PRIOR PROCEDURES: If known to the seller, there must be a disclosure in the current sale catalog or from the box of any circumcision or other surgical alteration of any underline of any male or female and of any single egg or super-ovulation flush of any female sold in a BBU Approved Sale.
10. INHERITED DEFORMITIES GUARANTEE: All bred females are guaranteed not to produce a calf with an inherited deformity occurring in Bovine for a period of nine months following date of sale.
11. REPRESENTATIONS AND GUARANTEES: All representations and guarantees, whether set forth in sale catalogs, these Terms and Conditions of Sale or otherwise, are solely those of seller and are not those of BBU. Except for the assurances set forth in the Approved Sales Agreement that an animal does not exhibit a genetic defect and that its registry information is consistent with the information in BBU's records, BBU makes no representations, warranties, guaranties or assurances whatsoever.
12. RIGHTS AND OBLIGATIONS: The above terms and conditions of sale shall constitute a contract between buyer and seller of each animal and shall be equally binding upon both. Each sale or resale of an animal constitutes a separate transaction. Neither BBU, the sale manager, nor any other person connected with the management of the sales assumes any liability, legal or otherwise, for any subsequent resale of an animal.
13. REMEDIES:
 - a) OPEN AND/OR EXPOSED FEMALES are guaranteed to be breeders by twenty-four (24) months of age except in cases of animals purchased and then fitted for show or administered any super ovulation drug. In cases of animals fitted for show or administered any super ovulation drug after purchase, the breeding guarantees, if any, shall be such as agreed upon between buyer and seller. All claims for a refund must be made in writing to the seller within six (6) months after the animal reaches twenty-four (24) months of age. Open females are so guaranteed. If within sixty (60) days

after the sale date, a female sold as “open” proves to be with calf, the buyer may return the female to the farm of the seller, provided the female is in good condition and in compliance with the health requirements of the seller’s state, and receive refund of the full purchase price. The acceptance of the refund of the full purchase price shall in any case be deemed full satisfaction and settlement of the matter. The buyer’s failure to notify the seller within sixty (60) days from the date of sale and to make the election as hereinabove provided shall relieve and absolve the seller of any duty, obligation or liability to the buyer regarding the purchase of said female. The seller and buyer shall bear equally all reasonable and necessary transportation expenses that are incurred in returning the animal to seller.

b) SAFE IN CALF FEMALES have been examined by a licensed veterinarian. If within thirty (30) days after sale date, a female sold as “safe in calf” proves not to be in calf, the buyer may immediately request that the female receive service from the bull previously used, if available, or return the female to the farm of the seller, provided the female is in good condition and in compliance with the health requirements of the seller’s state, for a refund of the full purchase price. The acceptance of the refund of the full purchase price shall in any case be deemed full satisfaction and settlement of the matter. The buyer’s failure to notify the seller within thirty (30) days from the sale date and to make the election as hereinabove provided shall relieve and absolve to the seller of any duty, obligation or liability to the buyer regarding the purchase of said female. The seller and buyer shall bear equally all reasonable and necessary transportation expenses that are incurred in returning the animal to seller.

c) FLUSHES AND TIME REQUIREMENTS: A flush consists of all viable embryos, transferred or frozen, received from a female as the result of the administration of any super ovulation drug. The sale of a flush or resulting pregnancies must specify in the sale catalog the number of pregnancies guaranteed and the disposition of any other pregnancies resulting from the flush, the disposition of any frozen embryos resulting from the flush and any additional charge for the recipient cows. The maximum time for the delivery of the guaranteed results must be specified along with a payment schedule. Non-delivery or only partial delivery by the specified time by the seller will result in a pro-rata refund of all monies previously paid by the buyer for such flush or pregnancies not delivered.

d) PREGNANCY AND/OR PREGNANT RECIPIENT COW: Pregnancy and/or pregnant recipient cow is a cow of any breed that is carrying a pregnancy (guaranteed to have been examined by a licensed veterinarian as safe in calf) as the result of a flush as so stated on the certification of embryo transplant form. Such pregnancy and/or pregnant recipient cow is guaranteed to be carrying the embryo pregnancy so stated and if found not safe in calf by a licensed veterinarian within thirty (30) days of delivery of the recipient cow to the buyer, the buyer will have the same remedies as set forth in clause b) for the safe in calf females. The amount bid by the buyer for the individual pregnancy and/or pregnant recipient cow offered at a sale will be inclusive of the recipient cow. A pregnancy and/or pregnant recipient cow should be available at the sale site; however, if not available it must be delivered to the buyer, at the seller’s expense, within thirty (30) days of the sale with the necessary health papers sufficient for delivery to the buyer.

e) CLONES: Only BBU replication cell-cloned animals shall be eligible for registration and eligible to sell in BBU Voluntary Approved Sales. Genetically modified animals shall not be eligible for registration and cannot sell in BBU Approved Sales. Cloned animals shall be guaranteed by the seller to be breeders under the same terms of the agreement for females and bulls. *Any additional guarantees with respect to clones shall be a separate agreement between buyer and seller.*

f) BULLS: If within one-hundred twenty (120) days from the date of sale, the bull has failed to pass a Breeding Soundness Evaluation (“BSE”) certified by a licensed veterinarian, buyer must send seller written notification of the failure of the test within one-hundred and twenty (120) days from the date of sale and include the BSE test results. Within sixty (60) days after seller’s notification of the failed BSE test, buyer and seller shall identify a mutually agreeable licensed veterinarian or technician certified by a licensed veterinarian to perform another BSE on the bull at the buyer’s expense. The results of the test shall be deemed final and conclusive of this matter and binding on buyer and seller. If, in the opinion of said veterinarian, the bull is unable to pass a BSE and be confirmed a satisfactory potential breeder, he shall so certify in writing to the seller and the buyer which shall include the official form used by the Society of Theriogenology or the official BBU Breeding Soundness Evaluation form. In such event the buyer may return the bull to the farm of seller, provided the bull is in good condition and in compliance with the health requirements of the seller’s state, for a refund of the full purchase price. The acceptance of the refund of the full purchase price shall in any case be deemed full satisfaction and settlement of the matter. The seller and buyer shall bear equally all reasonable and necessary transportation expenses that are incurred in returning the animal to seller. A listing of industry standards for Scrotal Circumferences for bulls at various ages will be printed in the sale catalog. Satellites, Marketing Groups, or individuals may specify additional guarantees.

BEEFMASTER BREEDERS UNITED
APPROVED SALE AGREEMENT
(For Consignors, Sale Managers and Consultants)

In consideration of the permission granted by Beefmaster Breeders United ("**BBU**") for the undersigned to conduct a BBU Approved Sale and the mutual agreements set forth below, I hereby agree to the following terms and conditions:

1. All cattle to be sold shall be represented by the seller as properly identified with permanent identification number. All identification numbers, branded or tattooed on an animal, and the description must match identically the identification numbers, holding brands and description listed on the Certificate of Breeding.
2. At the time of the sale, all cattle exhibiting any genetic defect that, in the opinion of the designated BBU official, would be a detriment to the breed, and any cattle that, in the opinion of the designated BBU official, would classify "X" under the BBU Voluntary Classification Program will be removed from the sale offering.
3. BBU's fees for services rendered in connection with an Approved Sale are available upon request from the BBU office.
4. The designated BBU official responsible for implementing the above regulations will be at the sale site in ample time to inspect the cattle and the accompanying records prior to the commencement of the sale and I agree to provide such official with appropriate access and accommodations required to assure full compliance with the terms of this Agreement.
5. All cattle sold, other than First and Second Cross calves under fourteen (14) months of age and the embryo recipients, must have BBU Certificates of Breeding. All First and Second Cross calves under fourteen (14) months of age must be accompanied by a properly completed and executed Application for Certificate of Breeding. The sale management or seller must present all Certificates of Breeding (or applications when applicable) to the BBU office ten (10) business days prior to sale date. Substitute animals will be accepted provided the Certificates of Breeding (or applications) are in compliance with all applicable requirements upon arrival at the sale site.
6. All semen and frozen embryos sold at a BBU Approved Sale must have a completed BBU AI Certificate Form or Embryo Bill of Sale provided at the time of the sale. The BBU AI Certificate Form or Embryo Bill of Sale shall include, if applicable, the Blood Typing Case # and DNA Genotype Case # of the bull whose semen is sold, or the sire and dam of the embryos being sold. All A'I Sires and Donor Dams must have a DNA Profile on file (or Blood Typing, if applicable) at BBU prior to the approved sale date. BBU approved sale catalogs must include the blood type case number and DNA genotype case number of all animals selling that have been typed; and include the blood type case number and DNA genotype case number of the sire and dam (if typed) of all animals selling. The PV designation for "Parent Verified" must also be included in the BBU Approved Sale catalog on each animal to which it is applicable.
7. BBU Certificate of Breeding number of each service sire of a bred female must be indicated in the sale catalog.
8. If an animal is classified, such classification must be reflected in the catalog, as provided for below or on the pen card if applicable or announced from the box. All existing available official BBU performance information will be included in the following block, (only that portion of the block must be printed where official BBU information exists) for the display of official BBU classification and performance information. The sample block below may be used or other formats may be used but the information must be official BBU data as listed on the registration certificate.

OFFICIAL BBU INFORMATION

Classification:		Conformation _____		Underline _____	
EXPECTED PROGENY DIFFERENCES					
	Birth Wt.	Weaning Wt.	Yearling Wt.	Milk	Total Mat.
EPD					
ACC					
ULTRASOUND EPDS					
	Birth Wt.	Weaning Wt.	Yearling Wt.	Milk	Total Mat.
EPD					
ACC					
INDIVIDUAL PERFORMANCE					
	Birth Wt.	Weaning Wt.	Yearling Wt.	Scrotal	REA
Ratio					
Contemp.					
Adj. Trait					

- In making this agreement, I agree to indemnify and hold harmless BBU, its officers, directors, employees, agents, and authorized representatives from any liabilities which may arise in connection with a BBU Approved Sale. I acknowledge that I have read and understood all of the terms of this Agreement and the currently applicable Terms and Conditions of BBU Approved Sales.

FAILURE BY A MEMBER TO COMPLY WITH THIS SIGNED AGREEMENT WILL BE AUTOMATIC CAUSE FOR APPEARING BEFORE THE BBU ETHICS AND RULES COMMITTEE TO SHOW CAUSE WHY HE/SHE SHOULD BE PERMITTED TO RETAIN HIS/HER MEMBERSHIP IN BBU.

The provisions of this Agreement only apply to a sale that has qualified to the satisfaction of BBU as a "BBU Approved Sale." Such qualification shall be manifested by the certifying statement of an authorized officer, director or staff person of BBU expressed from the sale box immediately prior to the sale. All BBU Satellite Sales shall be conducted in conformance with, and subject to, the terms and conditions of this Approved Sales Agreement.

By signing this agreement, I agree to abide and be bound by this Agreement and all currently applicable Terms and Conditions of BBU Approved Sales.

NAME: (PLEASE PRINT)

BBU MEMBERSHIP/CUSTOMER #

DATE

SIGNATURE

ACCEPTED BY BBU:

BY

DATE



Beefmaster Breeders United

Voluntary Classification Guidelines:

Cattle are visually inspected by a BBU field representative for desirable traits. Each animal is classified according to BBU's Standards of Excellence.

Any bull or female in the "U" category will be so designated on the BBU Certificate of Breeding along with the date and initials of the BBU field representative. To be presented for a "U" classification, males and females must be a minimum of 8 months with no upper age limit. Classification of Certified Beefmaster cattle is \$5.00 per head or \$350.00 per stop, whichever is greater.

Any bull or female in the "X" category will be removed from the registry by BBU's office and so noted by correspondence to the member. BBU will not charge the member a classification fee for an "X" animal.

Bulls must have a yearling scrotal measurement (taken between 320-410 days of age) of at least 30 cm to meet the "U" qualification. A measurement of 34 cm is the objective.

All cattle presented for classification must have permanent identification and must be certified or an application for certification must be presented to the field representative.

To receive a number score all animals must have a "U" classification.

All animals (male and female) aged 13 months and up may be presented for "U" classification and number scores for conformation and underline, with the stipulation that if the animal is seen later in a BBU Approved or Sanctioned Sale it is subject to reclassification by the BBU field representative at the sale (at no charge).

Scrotal Circumference Scores:

SCORE:	AGE		
	15-20 Mo. Old	21-30 Mo. Old	Over 30 Mo. Old
Very Good	More than 37 cm.	More than 39 cm.	More than 40 cm.
Good	31-37cm.	32-39 cm.	33-40 cm.
Poor	Less than 31 cm.	Less than 32 cm.	Less than 33 cm.

BBU Mission Statement

BBU's Mission is to enhance breeders' ability to raise and promote cattle based upon the founding "Six Essentials."

Disposition - Fertility - Weight - Conformation - Hardiness - Milk Production

Our Vision: To increase worldwide demand for Beefmaster cattle.

Guiding Principles:

- 1.) Always strive for breed improvement.
- 2.) Never compromise Integrity.
- 3.) Expand...Encourage...Educate...

*Beefmaster
Promotion
Group*

1004 CR 333
Rockdale, TX 76567
weslie.hicks@alcoa.com

Membership Application	
Application is hereby made for membership in The Beefmaster Promotion Group.	
Name _____	
Address _____	
Ranch Name _____	
Phone Numbers:	Home _____
	Work _____
	Fax _____
	Mobile _____
Email Address _____	
BBU Number _____	
Mail \$25.00 dues to:	Beefmaster Promotion Group 1004 CR 333 Rockdale, TX 76567

*Promoting Beefmaster Cattle thru
Show Ring Competition*

BEEFMASTER BREEDERS UNITED

6800 Park Ten Blvd., Suite 290 West
San Antonio, Texas 78213
210/732-3132
Web site: www.beefmasters.org

**APPLICATION FOR MEMBERSHIP
NAME FRANCHISE & HOLDING BRAND CONTRACT**

Date

Application is hereby made for membership in Beefmaster Breeders United (BBU) in the name of

(The Membership Name and Prefix Name are permanent records and cannot be changed.)
This application is hereby made for a (*circle one of the following*): Lifetime, Active, *Junior or Associate membership
This is a (*circle one*): Corporation, Partnership, Firm or Individual

I (We) hereby make application for the Prefix Name: _____,
and will apply this Prefix Name, if accepted, to BEEFMASTER cattle of which I am (we are) the breeder and/or
first owner. I (We) agree to notify BBU annually, with payment of dues, as to whether I am (we are) still breeding
BEEFMASTERS and using this Prefix Name. If I (we) do not so notify BBU, I (we) authorize BBU to discontinue
my (our) use of this Prefix Name. (Annual notification and dues do not apply to Lifetime memberships.)

I (We) will use the following Holding Brand: _____ (please sketch)

I (We) hereby designate _____ to exercise all rights and
privileges of this membership and, no person other than that named may act for this membership until the BBU
Executive Vice President has been notified in writing that another name is being substituted for the above and
receipt of notification has been acknowledged in writing.

I (We), if elected to membership, agree to be governed by the By-Laws, Rules and Regulations of Beefmaster
Breeders United, as amended from time to time, and hereby acknowledge receipt of the current By-Laws, Rules
and Regulations.

I (We) hereby affirm the above and foregoing is true and correct to the best of my (our) knowledge and belief.

Signature and Title of Applicant(s)

*Date of Birth & School Grade
JUNIOR APPLICANT ONLY

Spouse's First Name

Name of Ranch Manager

Mailing Address (Box No. or Street)

Ranch Address

City, State & Zip Code

Ranch – City, State & Zip Code

E-Mail Address

(Res.) _____ (Bus.) _____ (Ranch) _____ (Mobile) _____
Area Code/Telephone No. Area Code/Telephone No. Area Code/Telephone No. Area Code/Telephone No.

Lifetime Member Dues = \$2,000 • Active Member Dues = \$100 • Associate Member Dues = \$100 • First Time Member Special = \$50
Junior Member Dues = \$60 *Junior applicants must be under the age of 21 years on January 1st of the current year.

The above membership dues include an annual subscription to *The Beefmaster Cowman*.

Payment of Beefmaster Breeders United dues are tax deductible for most members as an ordinary and necessary business expense.
However, charitable contributions or gifts to Beefmaster Breeders United are not deductible for Federal income tax purposes.

PLEASE SEND MEMBERSHIP DUES WITH THIS APPLICATION TO 6800 Park Ten Blvd., Suite 290 W, San Antonio, TX 78213

ROBBINS
C A T T L E
CONSULTING & MARKETING

Bruce Robbins
19202 Heather Creek
San Antonio, TX 78258

FIRST CLASS MAIL
DATED MATERIAL